

IMOC Cape Town Charity Toy Run® Trust
PO Box 441 Constantia 7848
Email : info@toyrun.co.za
Website: www.toyrun.co.za
<https://www.facebook.com/groups/toyrun/>
<https://www.facebook.com/ToyRunCT/>



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PRESS RELEASE - Wednesday 28th October 2020
FOR IMMEDIATE RELEASE

TOY RUN CHARITY (ST)RIDES AHEAD FOR THE CHILDREN

Cape Town, Western Cape, Wednesday 28th October 2020

This, the **38th** consecutive year that the **Toy Run Cape Town Charity** is asking for donations of toys, gifts and financial support for vulnerable children, will be like no other before.

For the first time in its long charitable history, the Toy Run CT will **not** have an organized 'start' venue, where the bikers can gather *en masse*, to lead a parade through the streets of Cape Town to the tune of many decibels of roaring exhausts.

This year instead, to ensure we all stay safe, and to show solidarity for all those healthcare workers and people on the front line of the Covid19 pandemic, the Organizers are leaving it up to individual motorcyclists, groups and clubs to decide from where they would like to ride on Toy Run day.

As before, the 'end' venue is **Killarney International Raceway**, and participants and the public can still drop off toys and gifts to donate to the children of our communities.

Riders **MUST REGISTER** on the event registration website on Quicket, (<https://qkt.io/TR2020>) in order to be able to say that they participated in this unique Toy Run. Unregistered riders will unfortunately not be **officially recognized** as being on the **2020 Toy Run Cape Town**. All registered participants will go into a PRIZE DRAW.

This year, more than ever, the children need toys and gifts to provide a small light of hope in what has to be the darkest year in their young lives. While many of us are also suffering the effects of the economic downturn brought on by the pandemic and lockdown, this is an opportunity for you contribute, even with one small toy or gift.

On **SUNDAY 6 DECEMBER 2020**, gates will open to the public at **10am** at Killarney International Raceway in Tableview, the home of motorsport in the Cape. The Toy Run team and volunteers will welcome motorcycle riders and the general public to drop off their donations of toys and gifts throughout the day, **until 3pm**. The wearing of masks in public is obviously compulsory, but that shouldn't be difficult for the motorcycling fraternity, which has been riding with helmets, masks and buffs for many years!

A very special **limited edition** commemorative badge for the 'Run that Isn't One' (not just a year plate) and very appropriately, Toy Run 'buffs' / masks will be on sale and available to purchase, both on the registration website on Quicket, if you want to order online for collection at the end venue, and for a 'drive-buy' purchase of memorabilia on the day, for the most unique Toy Run Cape Town so far. To ensure you get a badge, **please order online** as stocks are limited.



You can also purchase a 'push-along' scooter for a child for only R100 (normally around R250) – just pay online and a child will get this gift – as easy as a click! You can also visit our sponsor, the Factory Toy Shop @ 250 Voortrekker Rd Parow and purchase a special ' Toy Run' gift bag for R50 or R100 <https://www.facebook.com/factorytoysshopcapecc>

Unfortunately, due to difficulty of planning under the state of disaster regulations this year, there will be no vendor stalls, live music or Event Arena activities on the day at the end venue.

This will **NOT** deter the kind-hearted from enjoying their ride or drive to Killarney though, dropping off their gift, and being able to say that their small contribution will make a huge difference in the life of a child ...

...and that that they attended the **most unusual Toy Run** ever...

KEY INFO

- o DATE: Sunday 6 December 2020
- o VENUE OPEN : 10am to 3pm
- o YOU MUST REGISTER for FREE to be able to say you participated in the Toy Run CT 2020 ONLINE at <https://qkt.io/TR2020> (or search for Toy Run CT 2020 on Quicket)
- o START : from wherever you choose...
- o Ride or drive to Killarney International Raceway in Tableview (Bikes in @ Gate 1, cars in @ Gate 3, Gate 2 is EXIT ONLY)
- o Please follow all regulations, laws and bylaws

On **QUICKET** event website (<https://qkt.io/TR2020>) you can:

- o REGISTER FOR FREE to participate in the event
- o Purchase a Special Limited Edition Toy Run CT 2020 Commemorative Badge **for collection at the event**
- o Purchase a Toy Run CT Buff / Mask **for collection at the event**
- o Purchase to donate a Toy push-along scooter - Special offer R100 and we get the scooter to the child
- o Donate money

At Killarney International Raceway between 10am and 3pm on Sunday 6th December 2020 you can:

- o Drive Buy' a badge at the end venue for R30
OR buy online R30 gets you a special badge and collect it at the end venue **with your ticket**

We would like to once again thank our numerous Sponsors and supporters – see the list on our Facebook site, website and ticket site...

Please like and join the Facebook page at : <https://www.facebook.com/ToyRunCT>

ENDS

(830 words)

